

SHORELIGHT



The Career Accelerator.

Highlighting Student Success



“One thing I didn’t expect to learn in CAP that I really enjoyed is that we all have character strengths that can help us succeed in our professional and personal lives.”

Ana
Global Branding Marketing Intern
Hasbro, Inc.

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The Career Accelerator program (CAP) is designed to give undergraduate and graduate-level students the skills and knowledge they will need to excel professionally. Through interactive workshops and ongoing advising, students develop their professional skills and gain an understanding of how to strategically use their studies, interests and personal experiences to their advantage when launching their careers. Each student is paired with a dedicated, personal career coach who can help him or her create the best career strategy for his or her interests, talents and goals.



THE STUDENT EXPERIENCE

Over the past three years, the Career Accelerator has supported thousands of students from over 55 countries. In 2018, student enrollment, workshop attendance and appointments made with career advisors grew more than 230% over the previous year.

Students who choose to participate in the Career Accelerator are dedicated to learning in the classroom, as well as within their program sessions. On average, our students have a GPA that is .35 points higher than that of non-Career Accelerator students.

STUDENT ACHIEVEMENTS 2018–2019:

- 1,800+ student enrollments
- 1,200+ appointments and advising sessions
- 500+ workshops and programs
- More than 100 students placed into on-campus jobs and internships
- KPI three of the top five drivers of student satisfaction
- Launch of LinkedIn Networking and Job Opportunities Group

CAMPUS ACTIVITIES

The Career Accelerator features unique campus workshops, real-world experiences, cross-cultural group work and skills-based training. As a testament to our success, the International Career Accelerator at the University of South Carolina (USC) received the Progressive Education Delivery Award at the PIONEER Awards in London in 2018.

In another noteworthy event, a group of graduate students attending Adelphi University participated in the IXL Innovation Olympics. The world’s largest consulting competition, this event has hundreds of sponsors and an estimated \$1.5 billion in impact on business solutions. The diverse Adelphi team, whose members hailed from a range of nationalities and backgrounds, competed with other graduate-student teams from around the world to solve a case for a Fortune 500 company.

CAMPUS ACTIVITY ACHIEVEMENTS 2018–2019:

- Exclusive webinars with Facebook and the World Bank
- Dining etiquette seminars
- Mentor-matching events
- Part-time job expos
- “Meet Your Future” mock interview week
- Elevator speech competitions
- Explore Your Industry Month
- Student ambassador program



“I now know myself better after participating in CAP, so I can better sell myself when I apply to internships that will benefit my future career.”

Isabela
Financial Planning and
Analyst Intern
Mastercard



“I thought the U.S. corporate world was going to be intimidating, but USC’s Career Accelerator program has given me the opportunity to explore who I am in the U.S. workplace without feeling overwhelmed. The program has also helped me figure out the industries I am passionate about.”

Aradhya

Marketing Intern
Shorelight

THE STUDENT-EMPLOYER EXPERIENCE

Our career coaches help students reach out to connect with industry professionals and prepare them to participate in a variety of events, including industry panels, career treks and career fairs.

As of 2019, we currently have more than 285 students who have obtained jobs or internships. Among those, approximately 30% are in the students’ home countries, and the rest are in the United States.

COMPANY WORKSHOPS AND VISITS:

- CNN headquarters in Atlanta, GA
- Salesforce headquarters in San Francisco, CA
- World’s Finest Chocolate headquarters in Chicago, IL
- Bank of America stadium visit in Charlotte, NC
- Goldman Sachs headquarters in New York, NY
- Capgemini office visit in Columbus, SC

STUDENTS WHO HAVE COMPLETED THE CAREER ACCELERATOR PROGRAM HAVE WORKED IN THE FOLLOWING INDUSTRIES:

- Accounting
- Consulting
- Education
- Energy
- Engineering
- Finance
- Information Technology
- Marketing / Media

150+ EMPLOYERS; TOP EMPLOYERS INCLUDE:

- Bosch
- IBM
- Intel
- J.P. Morgan
- Mastercard
- PwC
- Siemens
- World Bank



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